

<b>C4 MEMBERSHIP BENEFITS</b>	<b>Board *\$5000</b>	<b>Corporate *\$1500</b>	<b>General *\$750</b>
Up to 4 members participate on the C4 Board of Directors with one voting membership	✓		
Blog profile posted on LinkedIn and C4 website	✓	✓	
Member profile in the new CDN Directory	✓	✓	
Complimentary access to Lightning PR (max. 25 hosted releases)	✓		
Complimentary access to LightningPR (max. 10 hosted releases)		✓	
Complimentary access to LightningPR (max. 2 hosted releases)			✓
Eligibility for exclusive C4 Award at CDN Channel Innovation Awards	✓	✓	
Participation for 3 members in all C4 programs, committees and event	✓	✓	
Participation for one member in all C4 programs, committees and event			✓

<b>MEETING PARTICIPATION</b>			
Participation in Board meeting (with voting privilege)	✓		
Participation in Board discussions	✓	✓	
Participation in General Membership meeting/workshops	✓	✓	✓
Participation in the Annual General Board Meeting (Spring)	✓		
Participation at AGM workshop and reception	✓	✓	✓
Participation at CIO Insider breakfasts	✓	✓	✓
Participation at Channel Marketing Professionals Dinners	✓	✓	
Annual sponsored research opportunity	✓	✓	

<b>C4 PROGRAM PARTICIPATION</b>			
Profile on Channel Chiefs website	✓	✓	✓
Eligible to participate in the C4 Mentorship Program	✓	✓	
Access to syndicated training (additonal fees possible)	✓	✓	✓
Access to IDC and C4 sponsored research	✓	✓	
Access to members only content, best practice sharing within the C4 member portal	✓	✓	✓

\*Pricing is for membership on an annual basis, Canadian dollars and excludes HST.